

1st Felix Höffler Memorial Lecture

25 September 2019, Cologne

18:15 - 19:45, Fritz Thyssen Stiftung,
Apostelnkloster 13-15, 50672 Cologne/Germany



On 4 February 2019, EWI Director Prof. Dr. Felix Höffler passed away after a serious illness. We lost an excellent economist, a splendid colleague and mentor as well as a unique man.

To honour his memory, EWI initiated the Felix Höffler Memorial Lecture. Once a year, an internationally recognized economist will be invited to come to EWI for several days. He or she will get into an academic exchange with our PhD students as well as give a lecture about a topic in the field of energy economics. The first Felix Höffler Memorial Lecture will take place subsequent to our EWI Energy Conference on 25 September 2019 at Fritz Thyssen Stiftung Cologne.



Lecture and discussion

Firming Renewable Power with Demand Response: An End-to-end Aggregator Business Model

Prof. Shmuel S. Oren, Department of Industrial Engineering and Operations Research,
University of California at Berkeley

Prof. Oren is one of the most recognized economists in the field of electric power economics, especially pricing strategies and market mechanisms. He has gained various awards and certifications for his highly valuable contributions and impulses.

It would be our pleasure to see you at the first Felix Höffler Memorial Lecture.
Prof. Dr. Marc Oliver Bettzüge and Prof. Dr. Wolfgang Ketter
EWI Directors

Your participation is free. We request you to register at:
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Institute of Energy Economics at the University of Cologne

Exploring energy markets – enhancing decisions.